

Win Wire: PanAgora selects Microsoft & Aptitude for Finance Transformation

[PanAgora](#) Asset Management, a subsidiary of Power Corporation, is a quantitative investment manager of distinct and innovative Equity, Multi Asset and Risk Premia strategies that are designed to address the evolving objectives of institutional investors worldwide.



PanAgora

Customer Segment: Enterprise | Power Corporation

Industry: Financial Services | Asset Management

Solution Play: Optimize Finance & Supply Chain

Products: Dynamics 365 Finance & Aptitude Fynapse

Implementation Partner: KPMG

Account Team Engaged: Lydia Sarkovski

Combined Revenue: \$275 AAV / \$825k 3YR TCV



Top Finance Challenges Addressed

Why Dynamics 365 & Fynapse?

Data silos and lack of real-time access to the most granular financial data

Match the real-time visibility into operations and financial performance, analytics and graphic visualizations you get with D365 with the deeper data granularity and drill-back capabilities provided by the Fynapse subledger.

Agility and flexibility to react to changes in regulatory, market and business environment

Empower finance teams with the ability to build accounting rules to accommodate new products, business models or regulatory requirements – all in a highly controlled environment.

Manual, resource-intensive, IT-dependent close processes

Run a globally consistent, fully automated close process that allows finance to continually monitor their period-end close for additional flexibility and risk mitigation.

Automation and operational excellence

Maximize the value and performance of cloud technology, significantly reducing total cost of ownership and providing the flexibility to support evolving business needs. Increase performance through tight integration, cloud-native architecture and IP-rich APIs.